

## **Case Study**

Acendre | Industrial Services



Building Global Recruitment and Trust

# Glencore

"At any one time, Glencore will have 1,500 jobs live globally and of that, 400 of these are open accepting applications with the rest in the selection process. Managing this system manually was costly and time consuming. HireRoad's Acendre Recruitment offered us the perfect solution to this problem."

Jodie Hope, Group Manager for Human Resources



Glencore is one of the world's largest mining and metals companies comprising of seven business units (Alloys, Coal, Copper, Nickel, Zinc, Technology and Corporate). It operates in more than 20 countries and employs more than 70,000 people globally. With over 320 Human Resources Users of Glencore'a online platform on a global basis, Glencore's Acendre Recruitment system is configured in English, French and Spanish.

#### Partnering with HireRoad

After five years of running the online graduate recruitment program and building strong relationships within HireRoad, Glencore's Group Manager for Human Resources, Jodie Hope, managed the upgrade to HireRoad's Acendre Recruitment platform.

Acendre Recruitment allows Glencore to have one, interrnationalised platform. No matter the country in which applicants are located, the system supports three key languages.

### **System configurability**

Utilising decentralised HR and recruiting models means Glencore doesn't have one corporate recruitment hub with one style of advertising and one set of rules. Acendre Recruitment allows Glencore the configurability to meet their business needs.

Glencore recently went live with a job wrapping process with LinkedIn. This allows each job loaded to be automatically posted on LinkedIn. "Recruiters don't need to double up on posting jobs. Acendre's job wrapping

with LinkedIn has already proven to be extremely effective for our business", said Jodie.

#### More than the product, it's also about trust

Jodie discussed how important trust was to her in Glencore's relationship with HireRoad. "The lack of staff turnover at HireRoad and their passion for understanding our business has enabled us to build strong and long lasting relationships with the people who support us. We can always trust that HireRoad will deliver what is required on time."



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